

# Gregory J. Martin

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## Academic Positions

**Emory University.** Assistant Professor of Political Science. September 2013-Present.

## Education

**Stanford Graduate School of Business.** Ph.D., Political Economics. 2008-2013.

**Massachusetts Institute of Technology.** S.B., Economics. 2002-2006.

## Research

### Working Papers

Agency Problems in Political Campaigns: Media Buying and Consulting. With Zac Peskowitz.  
*Resubmitted to the **American Political Science Review**.*

The Informational Content of Campaign Advertising.

Does Residential Sorting Explain Geographic Polarization? With Steven Webster.

Policy Decay and Political Competition. With Steve Callander.

### Publications in Refereed Journals

Martin, G. (2017). Dividing the Dollar with Formulas. Forthcoming, *Journal of Politics*.

Martin, G. and A. Yurukoglu (2017). Bias in Cable News: Persuasion and Polarization. Forthcoming, *American Economic Review*.

Callander, S. and G. Martin (2017). Dynamic Policymaking with Decay. *American Journal of Political Science*, 61(1):50–67.

Martin, G. and Z. Peskowitz (2015). Parties and Electoral Performance in the Market for Political Consultants. *Legislative Studies Quarterly*, 40(3):441–470.

Martin, G. (2012). Reply to “Vetoes, Bargaining, and Boundary Conditions.” *Political Analysis*, 20:525–526.

Martin, G. (2012). Testing Theories of Congressional-Presidential Interaction with Veto Override Rates. *Political Analysis*, 20:501–519.

Chatterji, S., Blackburn, L., Martin, G., and E. Katsavounidis. (2004). Multiresolution techniques for the detection of gravitational-wave bursts. *Classical and Quantum Gravity*, 21(20):S1809–S1818.

## Other Academic Writing

Review of “Grassroots for Hire: Public Affairs Consultants in American Democracy.” *Political Science Quarterly*, Winter 2015-16, Vol. 130, No. 4.

Comment on LaCour (2014), “The Echo Chambers are Empty.” [http://polisci.emory.edu/faculty/gjmart2/papers/lacour\\_2014\\_comment.pdf](http://polisci.emory.edu/faculty/gjmart2/papers/lacour_2014_comment.pdf)

## Public Scholarship

“How to Judge your Consultant.” With Zac Peskowitz. *Campaigns and Elections*, December 2014.

“Bias in Cable News” covered in *The Washington Post*, *Bloomberg View*, *Mother Jones*, and *The Huffington Post*.

“Parties and Electoral Performance in the Market for Political Consultants” covered in *The New York Times* and *NPR Marketplace*.

## Teaching

POLS 585, Electoral Politics. Spring 2015.

QTM 110, Introduction to Scientific Methods. Fall 2014-15.

POLS 570, Limited Dependent Variable Models. Fall 2013-15.

POLS 571, Longitudinal Data Analysis. Spring 2014-17.

## Public Presentations

### University Seminars

Leitner Political Economy Seminar, Yale University, April 2017.

Political Economy Workshop, Princeton University, April 2017.

Political Economics Seminar, Stanford Graduate School of Business, May 2016.

Economics Seminar, Federal Communications Commission Office of Strategic Planning & Policy Analysis, April 2016.

Political Economy Seminar, California Institute of Technology, April 2016.

Applied Microeconomics Seminar, Marshall School of Business, University of Southern California, November 2015.

Department of Political Science, University of Rochester, March 2015.

Political Institutions and Methodology Seminar, Emory University, November 2013, February 2015, January 2017.

Wallis Political Economy Seminar, University of Rochester, November 2012.

## Invited Conference Presentations

Economics of Media Bias Workshop. University of Lausanne, February 2017.

Political Economy of Elections Conference. University of Houston, February 2017.

Economics of Media Bias Workshop. Hamburg Media School, June 2015.

Political Polarization: Media and Communication Influences Conference. Princeton University, May 2015.

Atlanta Computational Social Science Workshop. Georgia Tech, November 2014.

21st Annual Wallis Conference on Political Economy. University of Rochester, October 2014.

## Presentations Selected from Submitted Abstracts

Southern Political Science Association Annual Meeting, New Orleans, LA, January 2015, 2017.

Midwest Political Science Association Annual Meeting, Chicago, IL, April 2011, 2012, 2014, 2015, 2017.

North American Summer Meeting of the Econometric Society, Evanston, IL, June 2012.

European Political Science Association Annual Meeting, Berlin, Germany, June 2012.

## Honors & Awards

### Fellowships

Stanford University Graduate School of Business PhD Fellowship, 2008-2013

### Awards

National Science Foundation Graduate Research Fellowship, Honorable Mention, 2008.

Phi Beta Kappa, Massachusetts Institute of Technology, 2006.

Massachusetts Institute of Technology Undergraduate Economics Association Journal Prize, 2006.

## Professional Activities

### Referee Service

*Journal of Political Economy, American Political Science Review, American Journal of Political Science, Journal of Politics, Journal of Public Economics, Quarterly Journal of Political Science, Legislative Studies Quarterly, Journal of Theoretical Politics, Political Research Quarterly, British Journal of Political Science, Public Choice, European Economic Review, Review of Environmental Economics and Policy.*